

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Thomas Witting	Art Unit :	3624
Serial No. :	10/608,895	Examiner :	Unknown
Filed :	June 27, 2003	Conf. No. :	7799
Title :	PREDICTING MARKETING CAMPAIGNS USING CUSTOMER-SPECIFIC RESPONSE PROBABILITIES AND RESPONSE VALUES		

MAIL STOP AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450


INFORMATION DISCLOSURE STATEMENT

Applicants request consideration of the references listed on the attached PTO-1449 form. Under 37 C.F.R. § 1.98 (a)(2)(ii), only copies of foreign patent documents and/or non-patent literature are enclosed. Copies of any listed U.S. patents or U.S. patent application publications can be provided upon request.

This statement is being filed before the receipt of a first Office Action on the merits. Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 11/13/07



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CERTIFICATE OF MAILING BY EFS-WEB FILING

I hereby certify that this paper was filed with the Patent and Trademark Office using the EFS-WEB system on this date: November 13, 2007